Peterson Investment Fund I, LP

GROVES OF VALUE

Berkshire Hathaway

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1. Berkshire Hathaway 2. Fund Operations 3. Q&A



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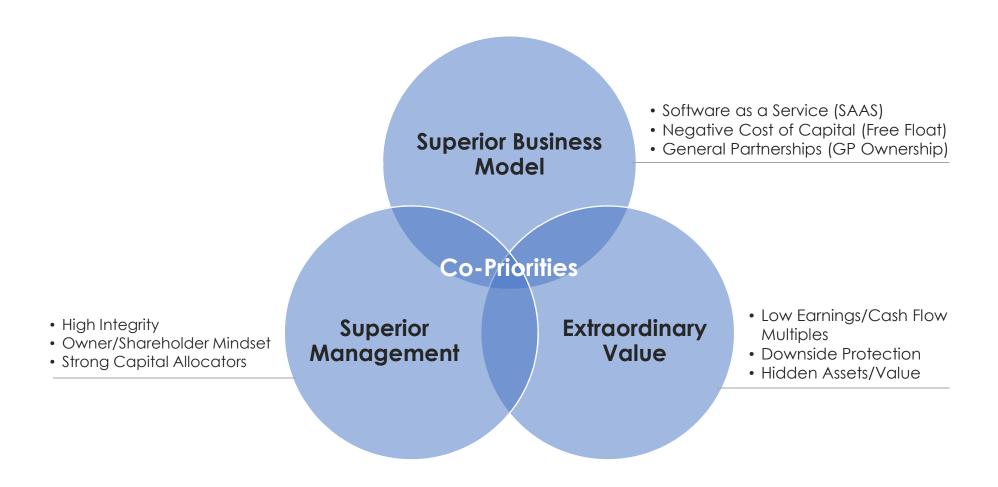
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DISCLAIMER



Hard to Go Wrong, When You Get This Right



Identifying a great business model is easy.
But in a pari-mutual market, the best businesses often have the highest prices.

Berkshire Hathaway Corporation (NYSE: BRK.A)

A Global Insurance, Finance and Operating Business Conglomerate

- Extraordinarily High-Quality Board, Management Team and Culture
- Business Model Includes Multiple Forms of Float (Negative Cost of Capital)
- Understated Book Value (Operating Businesses Held at Cost for Decades)
- Diversified Revenue Streams including ~25% of Market Cap in Cash

Berkshire Hathaway (Hint: Ain't About Book Value Anymore)

5 GROVES VALUE TODAY 2030 VALUE 1. Non-Insurance Annual 10% Growth= \$17b Net Income * ~18 = **Operating Businesses** \$45B Net Income * ~18= \$300B NetJets, Brooks, Clayton Homes, \$810B **Dairy Queen** \$173b - \$14b deferred tax 2. Equity Portfolio Annual 10% Growth Net of 20% Deferred Tax= ~\$4b annual dividend (Non-Control Positions) \$415B \$160B Apple, Coca Cola, Wells Fargo Annual 10% Growth= 3. Equity Portfolio (Shared Control) \$1.3 Berkshire Earnings * ~18= Pilot Flying J. Kraft Heinz, ETT, \$23B \$65B Berkadia Increasing at \$25B+ Per Year (\$50B in 2030) \$122B 4. Cash, Treasuries and Equivalents \$400B Float of \$122B= Continued Growth of Float Powering Groves= 5. Property Casualty Insurance **SO SO Businesses** ~\$600B ~\$1.7 Trillion **TOTAL VALUE** 25% Upside 12% Annual Upside

Double digit annual return assumes no value for P&C business, no redeployed or income from cash. \$100B in share buybacks today cause a \$1.6T 2030 value and 15% shareholder IRR for the next decade.

Structured Value - Augmented IRR For Our Partners

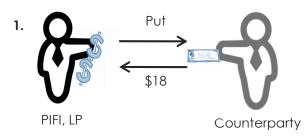
Structured value can provide an advantage over the traditional buy and hold strategy. One is paid a premium up front that reduces the net purchase price relative to the market price.

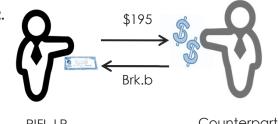
Example

- 1. Identify shares of undervalued stock that intended for purchase
- 2. Sell cash secured puts on the underlying equity
- 3. Collect a premium for the contract immediately and commit to purchase undervalued securities in the future if they remain below strike price
- 4. Hold contracts until expiration

Potential Outcome







Counterparty PIFI, LP

Opening Position:

Write a 20 month cash secured put contract with a strike of \$195 and a price of \$18.

Closing Position:

In the event that share prices are below \$195 we will purchase stock with a net cash outflow of \$177.

Out of the money expirations result in an additional 9% return on our stock.

Ongoing Income

- Income created through short puts over 20 months (May 18 - Jan 20) amounts to 9% on Berkshire position or an additional 5% annualized beyond the Berkshire equity return
- This process will be combined with short calls and repeated as appropriate over the next decade.



- 1. Berkshire Hathaway
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MISSION

Our mission is to provide a world class capital appreciation vehicle that builds enormous wealth for our long-term partners.

Warren Buffett, used this table to illustrate the enormous power of compounding

\$100,000 compounding for 10-30 years with returns between 4%-16%

\$100,000 Investment Outcome	4 %	8%	12%	16%
10 Years	\$148,024	\$215,892	\$310,585	\$441,144
20 Years	\$219,112	\$466,096	\$964,629	\$1,946,076
30 Years	\$324,340	\$1,006,266	\$2,995,992	\$8,584,988



The single greatest edge an investor can have is a long-term orientation.

- Seth Klarman



Investment and Operational Philosophy

CONCENTRATE ON BEST IDEAS

Concentrating on best ideas is the optimal capital allocation strategy as over diversification can reduce performance.

MINIMIZE LEVERAGE

Leverage is kept to a minimum to avoid unnecessary volatility and interest expense. Margin is only used sparingly in unique situations.

LOW PORTFOLIO TURNOVER
& EXPENSES

Frictional costs (transaction fees, taxes, etc.) erode returns so minimizing costs is essential to maximizing gains.

ALIGNMENT OF INVESTOR & MANAGER INCENTIVES

Alignment of interests is a consideration in all operational decisions to avoid any conflicts of interest.

PERFORMANCE FOCUSED FEE STRUCTURE

Fees are kept very low and incorporate an annual hurdle rate and high water mark to align incentives and keep the focus on high performance.

How to Select a Fund Manager

Peter Kaufman's five aces are:

- 1. Total integrity
- 2. Deep fluency
- 3. A fee structure that is fair in both directions
- 4. An un-crowded investment space
- 5. A long runway



If you ever find a money manager who possesses all five of these characteristics, you should:

- 1. Immediately put your money with them
- 2. Put as much as you are allowed



Operational Service Providers



Administrator / Gatekeeper

Yulish & Associates 2 Turquoise Way San Francisco, CA 94131 Phone: 415-641-8600 Fax: 866-514-0105 www.yulish.com



Legal Support

Brill Law 235 Montgomery Street 17th Floor San Francisco, CA 94104 Phone: 415-954-4480 www.brill-law.com



Compliance

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Corporate Banking

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Matthew P. Peterson, CFA

Matthew Peterson is the Managing Partner of Peterson Capital Management and he manages Peterson Investment Fund I. Matthew has two decades of experience with global financial markets and financial services firms including Goldman Sachs, Morgan Stanley, Merrill Lynch, American Express, and Ameriprise Financial.

Prior to forming Peterson Capital Management and launching Peterson Investment Fund I, Matthew split time between Wall Street and London as Capital Markets Manager in the Financial Services Vertical at Diamond Management and Technology Consultants. Matthew worked as a member of both the U.S. and U.K. offices, with expertise spanning from risk management to derivative processing. During his tenure with Diamond, Matthew worked with top-tier investment banks, global payments firms, and international insurance companies to deliver high impact solutions to his clients' most challenging business problems.

In 2010, Diamond was purchased by PWC, and became Diamond Advisory Services.

Before Diamond, Matthew worked with Merrill Lynch, and founded M. Peterson Financial Services, a financial planning firm that offered client planning services to American Express Financial Advisors.

Matthew holds a Chartered Financial Analyst (CFA) designation. He earned his Bachelor of Science in economics and minor in mathematics from the University of Puget Sound. Matthew has lived and worked in China, England, and the United States. Matthew resides in Manhattan Beach, California, with his wife, Gamze, and their two children, Isabel and Adrian.











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